



JON CREIGHTON-GRIFFITHS

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Industry : Sequence,
Project Manager, September 2014 to June 2015.
Clients; Cannes Lions, Royal Mint, Open University, Confused.

CMW London (now known as Stack),
Digital Art Director, July 2013 to October 2013.
Clients; Peugeot, Nivea Men, Citroen, McCain.

Torre Lazur McCann,
Art Director, Team & Solo, September 2011 to July 2013.
Clients; TEVA, Sinclair Pharma, ViiV, Bayer, Merck, Janssen, Mundi Pharma.

Woolley Pau,
Art Director, digital and in a team, November 2010 to September 2011.
Clients; Abbott, smith&nephew, Astellas, Forrest, Galderma.

Digitas London,
Art Director, formerly Junior Art Director and Designer, September 2008 to November 2010.
Clients; Delta Airlines, Vauxhall, A major credit card company, Samsung,
Multiple P&G brands, Nissan, Disney, Nakheel.

Miscellaneous other experience,
Placements with Home, Bristol and Total Identity, Amsterdam, Sorrell Foundation Young Design programme, Cleaner, Bike Mechanic, Assistant Blacksmith, Ground Technician, Yard operative.

Education : University College Falmouth,
October 2005 to July 2008,
BA(hons) Graphic Design Degree (2.1).

Other Qualifications
Foundation Diploma in Art and Design (merit). A levels (A,A,A), AS level (B), 10 GCSEs (5 A*, 5 A).

Skills : During my time working my way up through London Agencies, I've had the chance to hone my professional skills across concepting, design, strategy, technology and User Experience. I've had the opportunity to present directly to clients at a variety of levels, mentor younger members of staff and deliver fresh digital thinking to clients across a wide range of verticals and market sectors. Having spent time as a Project Manager I have supplemented my creative experience with skills in management, delivery, budget control, team leadership and Agile methodology.

I'm proficient using Adobe Illustrator, Photoshop and InDesign as well as vector drawing, illustration and typography. I also have a working knowledge of After Effects, Premiere, Soundbooth and Dreamweaver. I understand APIs, CSS3, HTML5, ROIs and the importance of a good scamp. I have supplementary skills in JIRA, Harvest Forecast, Intervals, Microsoft Plan, Agile and CMS management.

I have passion, determination and energy and I'm not afraid of putting in long hours and the hard work needed to succeed. I enjoy challenges and finding effective lateral solutions to problems, whatever the job put in front of me. I'm also patient, optimistic and have a knack of getting on with everyone.

Interests : Playing and Reffing Roller Derby at club and international level, Graphic design, learning to code proper, Digital mashups, typography and constant maintenance of a 1972 MGB GT. Craft brew, experimental baking and DIY.